

Trend: Head-to-toe denim

We've got the blues!

Remember the 1980s? Well those acid-washed jeans combined with an equally bleached denim jacket can stay safely in your memory. Thankfully, the head-to-toe denim trend takes a more sophisticated stance in 2010. Hugo Boss and Lacoste showed how it's done on the catwalks: a dark, lightweight denim fabric adds a note of refinement to an otherwise fairly casual look. But it doesn't always have to match. Part of the fun in this trend is mixing different shades of blue; once a big fashion don't, but now all the rage. Add another layer of intrigue to your outfit by combining different styles as well. A sharp blazer with a pair of heavily distressed jeans? You're good to go! hugoboss.com; lacoste.com



Take denim inspiration from Boss Orange (left) and Lacoste

Quirky accessories from Coppens' new collection



Grand hotel Coppens

Designer is inspired by digs

Belgian accessory designer Christophe Coppens has turned to features from his favourite hotels for inspiration, resulting in a summer collection that echoes luxurious bath towels, heavy key-chains and cocktails by the side of the pool. His parrot-print and raffia hats, big corsages and bamboo necklaces are ideal for invoking tropical temperatures before summer is actually here. Prices start from €110 for a hat, €50 for a scarf and €65 for a corsage. christhecoppens.com



Diamond geezers

Baunat's innovative online jewellery shop

Baunat is audaciously changing the way we think of jewellers. By asking reputable Belgian designers (such as Anne Zellen and Wouters & Hendrix) to create special collections and then selling them exclusively through an online shop, the company can hardly be called traditional. But Baunat has thought its tactics through. Shoppers can safely send back jewellery they've ordered but don't like, or they can make an appointment to see the collections up close in the Baunat showroom. And we haven't mentioned the best part yet: the prices are as friendly as the service. You'd be hard-pressed to find jewellery of this quality for such a fair price anywhere else. Rings and earrings start from €450, necklaces from €640. baunat.com

